

Strategic Plan 2015 – 2017

	2015	2016	2017
Goal 1: Policies and Procedures	<ul style="list-style-type: none"> • 2015 Building block for years to follow. • Policies and Procedures to be written up. 	<ul style="list-style-type: none"> • Ammend Policies and Procedures as required. 	<ul style="list-style-type: none"> • Ammend Policies and Procedures as required.
Goal 2: Long-term Fundraising Plan	<ul style="list-style-type: none"> • Build plan with 4 major Fundraising ideas that will continue for years to come. • Currently only have 3 major fundraisers. Work on smaller fundraiser this year becoming a major fundraiser. • 2015 Total \$50,000 	<ul style="list-style-type: none"> • Continue with 4 major fundraisers, these should increase in size and income over years to come. 	<ul style="list-style-type: none"> • Continue with 4 major fundraisers, these should increase in size and income over years to come.
Goal 3: Small Fundraisers Top Up	<ul style="list-style-type: none"> • Plan small quick fundraisers to top up fundraising account. 	<ul style="list-style-type: none"> ▪ Develop one of 2015 small fundraiser into a major, to give us our 4 major fundrasier. One each term. 	<ul style="list-style-type: none"> ▪ Introduce smaller fundraising to top up fundraising account if required. ▪ If top up not required use to run school in a credit rather than negative.

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Goal 1: Policies and Procedures

Goal 1 Strategic Aim	Expected Outcomes	Specific Actions	Responsibility	Resources	Timeframe	Status
<i>Final policies and procedures written up / completed</i>	<p>Policies and Procedures to be written up over year.</p> <p>Policies and procedures to be given to Board of Governor's (BOG) President end of 2015 for the 2016 BOG to take over Jan 2016</p>	Policies and Procedures written up, agreed on by BOG and signed off by President, School Principle	<p>Melanie</p> <p>BOG Members to review, advise on changes.</p> <p>Nadine and Simon to oversee</p>	Planning and notes from Fundraising meetings and events.	Dec 2015	

Outcomes and evidence Term 4, 2015: All policies and procedures agreed on and signed off for following year.

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Goal 2: Long Term Fundraising Plan

Goal 2 Strategic Aim	Expected Outcomes	Specific Actions	Responsibility	Resources	Timeframe	Status
<p><i>Put in place a long term fundraising plan with Four major fundraisers.</i></p>	<ul style="list-style-type: none"> Build plan with 4 major fundraising ideas that will continue for following years.. Currently only have 3 major fundraisers. Work on smaller fundraiser this year becoming a major fundraiser. 2015 Total fundraising aim - \$50,000 	<p><u>Apii Te Uki Ou yearly Raffle</u></p> <ul style="list-style-type: none"> Launch May and drawn at school Gala 20th November. 6 months to sell ALL tickets. 	Jessie, Eddie and Melanie		Start May Draw Nov	
		<p><u>Apii Te Uki Ou Gala</u></p> <ul style="list-style-type: none"> Friday 20th November 2015. Gala committee to be named, 1 x parent from each classroom Notice to go out in school Newsletter May 2015. Aim \$20,000 	Fundraising Committee and Sub Committee		Gala 20 th November	
		<p><u>Online Raffle (International)</u></p> <ul style="list-style-type: none"> Launch July – November 2015 Reach wider audience NZ and Australia 2nd tier award for promoting raffle Aim \$20,000 	Melanie – School Newsletter	Chauncey and Nadine	Launch July Draw December	

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Goal 3: Small Fundraiser Top Ups

Goal 3 Strategic Aim	Expected Outcomes	Specific Actions	Responsibility	Resources	Timeframe	Status
<i>Start smaller fundraising Ideas with the intention of using one as a major long term fundraiser</i>	Complete several smaller fundraisers term two with the intention to make one or both of these a long term fundraising event.	<p>School Teatowel fundraiser to be started Term 2.</p> <ul style="list-style-type: none"> Initially start with 500 Teatowels and print more as required. Get 5 local business onboard to help fund and sell these teatowels. Tea towel designs to be completed and sent to company in NZ for printing. Distribute and sell <p>Scratch and help booklets to be started term 2. 120 books to start with, order more as required.</p>	<p>Fundraising Committee</p> <p>Fundraising Committee</p>	<ul style="list-style-type: none"> Children's Artwork. 5 x Business picture logos to be designed Local Recipe design. Cook Island Words design 	Term 2	

Outcomes and evidence Term 4, 2015: